

Sapienza Università di Roma
Facoltà di "Economia" e "Scienze politiche, Sociologia,
Comunicazione"

Corso di Laurea magistrale in Economia e comunicazione per il management e l'innovazione Master of Science in Economics and communication for management and innovation 2017					
Classe LM-77 Scienze economico-aziendali					
		Activities formative	Scientific disciplinary sector	Credits	Total credits
First year					
<i>First semester</i>					
1	Digital content processing	C	INF/01	9	24
2	European Union law	B	IUS/14	6	
3	Innovation and organization of companies	B	SECS-P/08	9	
<i>Second semester</i>					
1	Business information systems	B	SECS-P/13	9	33
2	Enterprise communication management	C	SPS/08	12	
3	Industrial economics and policy	B	SECS-P/02	6	
4	Managerial economics	B	SECS-P/01	6	
Second year					
<i>First semester</i>					
1	Customer satisfaction and customer behavior	C	SPS/07 M-PSI/05	9	30
	<i>Customer satisfaction</i> <i>etc.</i>	C	SPS/07		
	<i>Customer behavior</i> <i>etc.</i>	C	M-PSI/05		
2	Data and multimedia systems	C	INF/01	9	
3	International banking and capital markets	B	SECS-P/11	6	
4	Statistical modeling for management	B	SECS-S/01	6	
<i>Second semester</i>					
1	One module chosen by student	D	==	9	9
1	Further training (Art. 10, paragraph 5, letter d -D.M. 270/04) (<i>Further knowledge for placement on the job market</i>)	F	==	3	6
	2	Further training (Art. 10, paragraph 5, letter d -D.M. 270/04) (<i>Job training and guidance</i>)	F	==	
1	Dissertation	E	===	18	18
Total credits				120	120