

Creative Europe 2021-2027

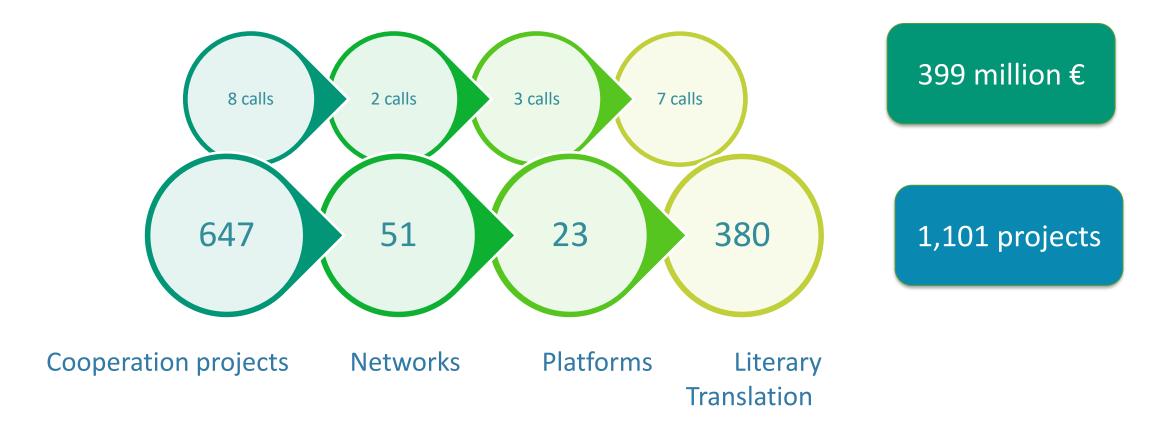
Culture strand



Education, Audiovisual & Culture Executive Agency



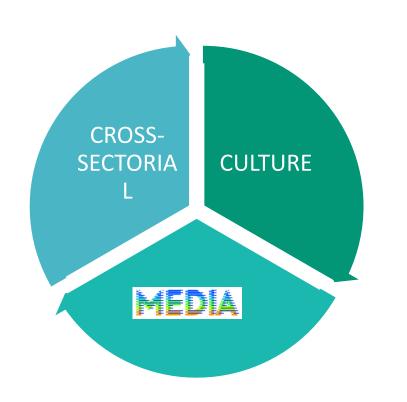
Some numbers: projects financed 2014-2020



Education, Audiovisual & Culture Executive Agency



Creative Europe 2021-2027











General objectives:

Safeguard, develop and promote European cultural and linguistic diversity and heritage

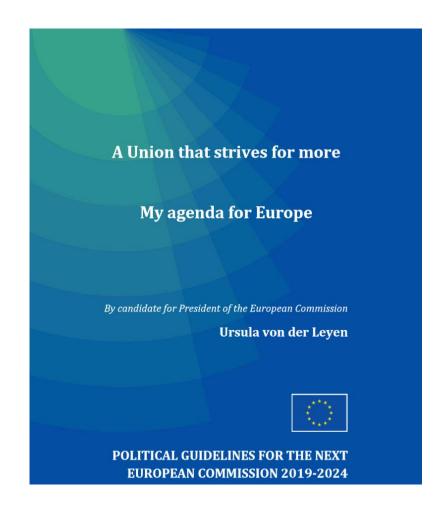
Increase the competitiveness and the economic potential of the cultural and Budget 2021-27:

€ 2,4 bn (58% Media, 33% Culture)





European Commission's political priorities





A European Green Deal

"First climate-neutral continent"



An economy that works for people

"Social fairness and prosperity" > gender



A Europe fit for the digital age

"Digital within safe and ethical boundaries"



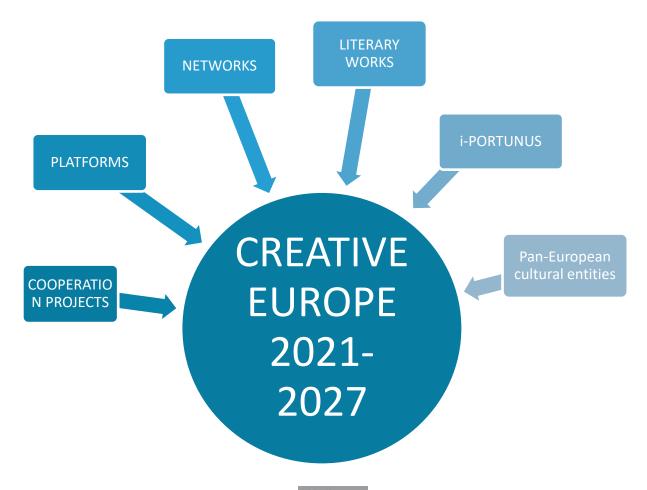
A new push for European democracy

"Nurture, protect and strengthen democracy"

Education, Audiovisual & Culture Executive Agency



Culture strand: calls



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Culture strand: administrative improvements

Higher co-financing rates



- Increased pre-financing
- Lump-sums



- Multi-annual agreements
- Simplification



eGrants



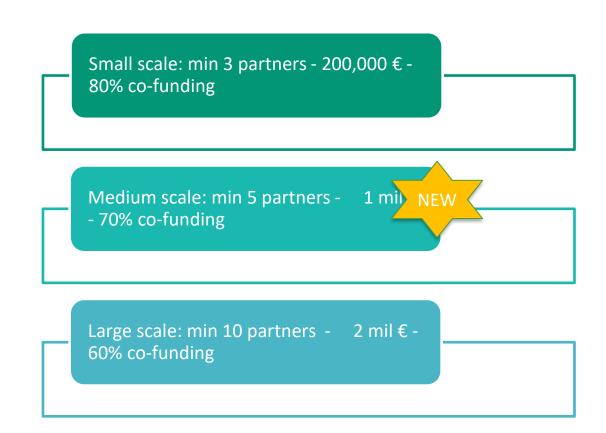
Creative Europe 2021-2027: cooperation projects

Objectives

- Creation/co-production
- Innovation

Priorities

- Audience
- Social inclusion
- Sustainability
- New technologies
- International dimension
- Annual sector-specific





Budget

Total budget

60 million

PRIORITIES

10% ALLOCATED TO SECTOR SPECIFIC

Distributed:

- 35% for category 1 small
- 35% for category 2 medium
- 30% for category 3 large



Eligibility

- <u>Legal entities</u> (public or private bodies)
- <u>Established</u> in one of the eligible countries:
 - EU Member States
 - Eligible non-EU countries
- Have a <u>PIC code</u>
- Minimum consortium composition (according to the category)
- The coordinator: legal existence <u>for at least 2 years</u> on the date of the deadline
- Eligible activities



Other legal and financial information

- Max duration: 48 months
- Lump sums
- Financial support to third parties allowed for prizes and grants: max EUR 60,000 per third party
- Prefinancing:
 - 80% of the maximum grant for small and medium scale
 - 40% of the maximum grant for large scale then additional 40% linked to prefinancing report



Timetable and dealines





NET: Scope, objectives and priorities

Objective

Enhance the capacity of European cultural and creative sectors to face common <u>challenges</u> and nurture <u>talents</u>, <u>innovate</u>, <u>prosper</u> and generate <u>jobs</u> and growth.

Priorities

- 1. cultural access/participation + audience engagement/development
- 2. be active at international level in Europe and beyond (NEW)
- 3. the European Green Deal (NEW)
- 4. new technologies

Scope **projects** by highly representative, multi-country, membershipbased networks of cultural organisations, with a wide geographical range

Budget and payments

Total budget

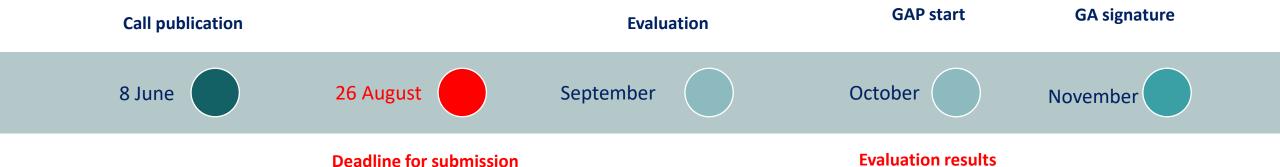
27 million (for the three years of projects)
Max €825,000 per Project (EU grant)

<u>Payments</u>

- Annual instalments/payments (forecast):
 - 30% prefin at <u>beginning</u> of the project
 - 30% prefin after 12 months (<u>first annual report</u>)
 - 30% prefin after 24 months (<u>second annual report</u>)
 - 10% at the end of the project (<u>final report</u>)



Timetable and deadlines





Objectives

Projects proposed by cultural entities (orchestras) with artists from at least 20 countries - whose aim is to offer training, professionalization and performance opportunities for young high potential artists.



Budget

5 400 000 EUR total EU available budget for call1 800 000 EUR grant per project (3 years)40% max EU financing rate



3 to 5 projects selected

European Platforms: novelties

- eGrants
- New limit for minimum expenses on artists promotion: 70%



New minimum N° of artists to be supported per year: 50 emerging



• Duration 3 years



• Lump-sums



Reinforcement of Branding and Label











Objectives & priorities

Only one Objective

Increase the visibility and the circulation of European emerging artists and works outside their own borders, in Europe and beyond

Priorities

- support the internationalisation of their careers
- promote a fair, inclusive and diverse environment (equal opportunities, fight discrimination, better working conditions and fair remuneration)
- propose and develop practices that contribute to the European Green Deal



Budget, duration and payements

Total budget

33 million (for the three years of activities)

Maximum duration

36 months

Payments

Annual instalments/payments (forecast):

- 30% prefin at <u>beginning</u> of the project
- 30% prefin after 12 months (based on implementation of work pakages and deliverables)
- 30% prefin after 24 months (<u>based on implementation of work pakages and deliverables</u>)
- 10% at the end of the project (<u>final report</u>)



Membership agreement: mandatory annex

- the **objective** of the Platform
- a list of member organisations (name, type and location of the organisation)
- a work plan and duration of the project
- a definition of the concept of "emerging artist"
- the selection process for emerging artists
- internal organisation and governance rules and structure, including collaboration and reporting rules
- the role, tasks, type of activities and responsibilities of the coordinating organisation and the member organisations;
- a definition of the methodology for the distribution of the financial support to member organisations (third parties) with clear and verifiable criteria (see section 6 eligible activities)
- the **definition** and main features of both **branding and quality label** strategies



Other legal and financial information

- Max duration: 36 months
- Lump sums
- **Financial support to third parties** allowed for **support to Members**, prizes and grants: max EUR 60,000 **per third party and per Year**.
- Prefinancing:
 - 80% of the maximum grant



Timetable and dealines

Call opening		Evaluation		GA signature
20 June 2021	29 Septembe 2021	October - Decemb	February 2022	Februar y - March
	Deadline for submission	er 2021	Evaluation results	2022



Circulation of European literary works

- New name for the scheme (to stress that translation also means circulation and promotion)
- Higher co-financing rate: 60%
- Increased pre-financing: 80%
- Possibility to apply with a consortium
- Lump-sums
- eGrants



Circulation of European literary works: what's new

- Minimum 5 books, no maximum
- Possibility to apply as a single applicant or as a consortium (with other publishers, libraries, book stores, etc.)
- Maximum duration of 3 years
- 3 scales of projects depending on the number of books to be translated
- New genres added: Theatre Play and Radio play
- Works recognized as part of the literary heritage of an eligible country are eligible (eg. Ukrainian author in the Soviet Union)

Size of projects



Co-financing rate for

all:

60% of total eligible

costs

Max duration for all: 36 months

SMALL SCALE

Projects proposing translation of up to 10 different books – Maximum grant amount € 100.000

MEDIUM SCALE

Projects proposing translation of up to 20 different books – Maximum grant amount € 200,000

LARGE SCALE

Projects proposing translation of at least 21 different books – Maximum grant amount € 300,000



Budget

Total budget

• 5 million €

Distributed:

- 30% for small-scale projects;
- 40% for medium-scale projects;
- 30% for large-scale projects.



Eligibility

Eligible languages

- The source language and target language must be "officially recognised languages"
 of the eligible countries
- Translations out of Latin and ancient Greek into officially recognised languages are also eligible
- The target language must be the translator's mother tongue
- Translations must have a cross-border dimension



Eligibility

Eligible works to be translated

- Works in paper or digital formats
- Works of fiction (novel, short story, theatre or radio play, poetry, comic book, youth literature...)
- The works must have been previously published
- The works must have been written by authors who are nationals of, or residents in,
 or be recognized as part of the literary heritage of an eligible country
- The works must not have been previously translated into the target language,
 unless a new
- translation corresponds to a clearly assessed need.
- Non-fiction works are not eligible

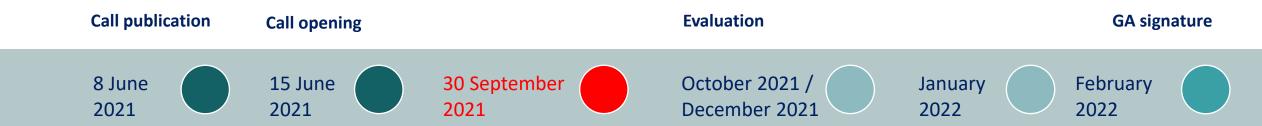


Other legal and financial information

- Max duration: 36 months
- Lump sums
- **Co-financing rate**: maximum 60% of the total eligible costs
- Prefinancing: 80% of the grant when the project starts



Timetable and dealines



Deadline for submission

Evaluation results

