

# SECOND ITALIAN ARAB BUSINESS FORUM

Rome, 17 October 2018

Auditorium della Tecnica, Confindustria

Viale Umberto Tupini 65, Rome

## Tentative draft program

8.30 am **Registration** and **welcome coffee**

9.30 am **Opening Ceremony**

- Welcoming:

**Vincenzo Boccia**, *President Confindustria*

**Giampiero Massolo**, *President ISPI*

H.E. **Hassan Abouyoub**, *Dean of the Arab Ambassadors in Rome*

*President, Union of Arab Chambers*

**Carlo Sangalli**, *President Unioncamere (tbc)*

**Kamel Ghribi**, *Chairman GK Investment Holding*

**Marco Trevisan**, *Head of Middle East, Africa & Turkey Hub, Intesa Sanpaolo*

**Cesare Trevisani**, *President JIACC*

- Keynotes:

H.E. **Michele Geraci**, *Undersecretary of State for Economic Development*

H.E. **Sultan bin Saeed Al Mansoori**, *UAE Minister of Economy*

- Focus:

**Italy and the UAE: state of the art and perspectives**

H.E. **Saqer Alraisi**, *UAE Ambassador to Italy*

H.E. **Liborio Stellino**, *Italian Ambassador to the UAE*

*Representative, Federation of Emirati Chambers*

**Paolo Glisenti**, *Italian Commissioner for Expo 2020 Dubai*

**Alessandro Decio**, *CEO SACE*

**Massimo Falcioni**, *CEO Etihad Credit Insurance*

1:00 pm **Networking lunch**

2:00 pm **Panel 1) Innovation & Digital Transformation** (*plenary session*)

- Moderator: **Michela Carloni Gammon**, *Innovation Business Developer JIACC*
- Introduction and overview: **Andrea Montanino**, *Chief Economist Confindustria*

Panelists:

**Donatella Banchi** and **Francesco Graziano** *BH-GE Nuovo Pignone*

**Smeraldo Fiorentini**, *General Manager, Transportation & Logistics Division, Almaviva*

**Francesco Venturini**, *CEO Enel X*

**Paolo Garonna**, *General Secretary FeBAF*

*UAE Representative (tbc)*

### 3:30 pm **Panel 2) Connecting the world: Logistics & Infrastructures**

- Moderator: **Pietro Paolo Rampino**, *Vice President JIACC*
- Introduction and overview: **Massimo de Andreis**, *SRM Research Center*

Panelists:

**Representative**, *Leonardo Company*  
**Ahmed El Mofty**, *East Port Said Development*  
**Ahmad Al Haddad**, *Chief Operating Officer - UAE Parks and Zones, DP World UAE Region*  
**Massimo Malvagna**, *CEO Itinera S.p.A*  
**Ingrid Paoletti**, *Associate Professor of Building Technology, Politecnico di Milano- Rector's delegate for Expo2020 Dubai*  
**Pietro Spirito**, *President Port Network Authority of the Central Tyrrhenian Sea*

### 3:30 pm **Panel 3) Food Industry: Sustainable Agriculture & Food Security**

- Moderator: **Andrea Carapellese**, *Investment Promotion Expert UNIDO*
- Introduction and overview: **Andrea Carapellese**

Panelists:

H.E. **Khadim Al Darei**, *Vice Chairman and Co-Founder Al Dahra Holding*  
**Raphael Debbané**, *Lebanon*  
**Ares Ferrigni**, *CEO Wallfarm*  
**Badr Idrissi**, *CEO Atlan Space Morocco*  
**Claudia Laricchia**, *Future Food Institute*  
**Roberto Ridolfi**, *Special Advisor on strategy and financing development, FAO*

### 5:00 pm **Conclusions** (*plenary session*)

**Yousef El Maimani**, *First Vice Chairman JIACC*  
**Manlio Di Stefano**, *Undersecretary of State for Foreign Affairs and International Cooperation (tbc)*  
**Cesare Trevisani**, *President JIACC*