

G7 Industry Stakeholders Conference: Digital Transformation for Competitiveness

Verona, 13 March 2024

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LUCIA ALEOTTI

Member of the Board, Menarini Group

Degree in Economics at University of Florence with 110 cum laude

Corporate Roles

1992 – Joined Menarini as Assistant to her father, the Chief Executive Officer

1993 – Chief Executive Officer of A. Menarini Industrie Sud srl, a company from L'Aquila for production and marketing of pharmaceuticals From

1993 – Board Member of various Menarini Group companies abroad including Laboratorios Menarini S.A. and Menarini International Operations

2001 – Member of the Board of Directors of the parent company A. Menarini I.F.R. s.r.l. together with her brother Alberto Giovanni, a position she still holds

2003 – Member of the Board of Directors of the affiliate Laboratori Guidotti S.p.A.

2011 - Vice President of the parent company A. Menarini I.F.R. srl 2011 – Member of the Board of Directors of Pharmafin Spa, the holding company of the Menarini Group, a position she still holds

2013 - President of the parent company A. Menarini I.F.R. and Legal Representative of the Company, a position she held until 2018 From November

2023 - President of Pharmafin, the holding company of the Menarini Group



DARIO AMODEI

Co-Founder and CEO, Anthropic

Dario Amodei is the CEO of Anthropic, an AI research company.

Anthropic is a public benefit corporation dedicated to building steerable AI systems that people can rely on, and generating research about the opportunities and risks of AI.

Claude is Anthropic's AI assistant for tasks at any scale, and is based on Anthropic's research into training helpful, honest, and harmless AI systems.

Previously, Dario served as Vice President of Research at OpenAI, where he led the development of large AI language models like GPT-2 and GPT-3.

He is also the co-inventor of reinforcement learning from human feedback, the technique that powers conversational AI systems like ChatGPT and models created by Anthropic.

Before joining OpenAI, he worked at Google Brain as a Senior Research Scientist



ANA PAULA ASSIS

General Manager EMEA, IBM

Ana Paula Assis is the General Manager for IBM Europe, Middle East and Africa (EMEA), responsible for IBM's business operations, driving revenue growth, as well as client satisfaction and employee engagement in a region with more than 100 countries. Since January 2023, she is also Chair for IBM EMEA, responsible for IBM's relationship with the European Union and other institutions across the region, advancing topics that matter to our business and society.

An executive with more than 25 years of international experience in the Information Technology market, Ana Paula Assis is an eminent leader in strategic business development, transformation and change management in multicultural environments.

Ana Paula was previously General Manager of the Client Transition Office supporting more than four thousand clients in the process of transitioning their services to Kyndryl. Before this, she was the General Manager for IBM in Latin America, where she drove sustained growth and increased market share. She also held multiple positions in the USA and China.

In 2018, Ana Paula was recognized as "Personality of the Year – Digital Transformation" by Institute Learning & Performance. In 2019, as the Executiva de Valor IT/Telecom by the newspaper Valor Economico, Forbes most powerful women Brazil, and Forbes Best CEOs Brazil. For the three past years, she has been among the top 100 executives with best reputation in Brazil, according to MERCO. In 2023, Brazilian publication Época NEGÓCIOS ranked her as one of the 100 most innovative women in the country. She was also a member of the board of Junior Achievement Americas, one of the largest philanthropic organizations dedicated to inspiring and preparing young students to become entrepreneurs.

She graduated in Computer Science and holds a post degree in business management by FGV and an MBA by Fundação Dom Cabral.



MIKAEL BÄCK

Vice President & Corporate Officer, Ericsson

Mikael Bäck is Corporate Officer for Ericsson Group.

As a member of the Technology & Strategy Leadership Team, he oversees business priorities and strategies for partnerships, customers, with focus on Europe and the APAC region with extensive experience from the Middle East. He also leads the company's activities in The World Economic Forum in the areas of 4G and 5G as well as the engagement in B20.

Prior to his current role, Mikael Bäck served as Vice President Global Strategy and Portfolio Development for Ericsson.

He joined Ericsson in 1990 and has since worked in multiple managerial positions in sales, product management, business development and strategy. He also worked out of Ericsson's Japan office and for several years led the company's 3G business.

With almost three decades of experience in the ICT industry and working with customers, Mikael is an industry expert on 5G and its use cases along with emerging technologies. He has over multiple years been engaging with industry players around IoT and 5G use cases.

Mikael is part of the Board of Directors for DIGITALEUROPE, which includes representing the organization towards different government officials such as G7 Digital Ministers meeting in Japan in April 2023.



RAFFAELE BOSCAINI

President, Confindustria Verona

Raffaele Boscaini's family has been producing wine in the Triveneto region for seven generations. The company, Masi Agricola, is leader in the production of Amarone and it is listed on Euronext Growth Milan market – Milan Stock Exchange.

After finishing school, he studied for a diploma from the prestigious "Wine and Spirit Educational Trust" in Great Britain. Before joining the family business, he had numerous work experiences abroad.

After having had various different technical and administrative roles of increasing responsibility within Masi, Raffaele is today mainly involved in the marketing function. Together with his father and his sister, Alessandra, he is a Masi brand ambassador worldwide, particularly for the markets of North America, South America and Europe.

Since 2003, he has been a member of the judging panel for the prestigious International Wine Challenge of London.

Raffaele has been playing many roles within Confindustria. He has served as member of Young Entrepreneurs (Giovani Imprenditori) Group of Confindustria Verona from 2007 to 2011. Deputy Chairman of Confindustria Verona with responsibility for Globalisation for the four years 2017-2021.

Currently he is Chairman of Confindustria Verona and a member of the General National Board of Confindustria. Director and member of the Federvini Wine Group for the four-year period 2021-2025. Also recently appointed Director of Federalimentare for the four-year period 2023-2026.

Member of the Steering Committee of the Istituto Grandi Marchi. Member since 2019 of the Scientific Committee of the Master's Degree Course in "Food and Wine Culture - Promoting the excellence of products Made in Italy" at Ca' Foscari University in Venice.



MASSIMO COMPARINI

CEO, Thales Alenia Space Italy

Massimo Claudio Comparini, Thales Alenia Space Deputy CEO and Senior Executive VP Observation, Exploration and Navigation, CEO of TAS Italia.

Massimo holds a Master Degree in Electrical Engineering, Remote Sensing and Radar Systems, University of Rome La Sapienza (Italy), and a Degree in Strategy from Graduate School of Business, Stanford University, CA (USA). He started his career in 1983 at Selenia Spazio (later Alenia Spazio), holding various management positions, up to the role of Chief Technology Officer. In 2013 he was appointed Chief Technical Officer of Telespazio. In 2016 he became the CEO of e- Geos, a JV company between Italian Space Agency and Telespazio, established international leader in the Earth Observation and Geo-Spatial Information and Director Line of Business Geo Information at Telespazio. He was Chairman of the Board of GAF (Germany) and EarthLab Luxembourg still in the geo spatial business domain.

In his long career in space he holds a number of academic chairs in technical, economics and innovation management disciplines. Member of various academic and scientific boards. He has been honored by the President of Italian Republic of the star at the merit of labor and Commander to the honor of Italian Republic.



NATASHA CRAMPTON

Chief Responsible AI Officer, Microsoft

Natasha Crampton leads Microsoft's Office of Responsible AI, as the company's first Chief Responsible AI Officer since 2019. The Office of Responsible AI puts Microsoft's AI principles into practice by defining, enabling, and governing the company's approach to responsible AI. The Office of Responsible AI also collaborates with stakeholders within and outside the company to shape new laws, norms, and standards to help ensure that the promise of AI technology is realized for the benefit of all.

Natasha is a member of the UN AI Advisory Body, bringing together stakeholders from government, industry, civil society, and academia for essential conversations around global AI governance, including how to advance AI responsibly and equitably, while mitigating potential risks. Natsha also served on the expert advisory group for the implementation of UNESCO's Recommendation on the Ethics of AI, an important initiative in engaging broadly around the world to implement AI governance practices with more specificity.

In partnership with UNESCO, she sponsored Microsoft's involvement further by supporting the founding of The Ibero-American Business Council for the Ethics of AI, a collaborative initiative between UNESCO and companies operating in Latin America that are involved in the development or use of artificial intelligence in various sectors and co-chaired by Telefonica.

Prior to this role, Natasha served as lead counsel to the Aether Committee, Microsoft's advisory committee on responsible AI. Natasha also spent seven years in Microsoft's Australian and New Zealand subsidiaries helping Microsoft's highly regulated customers move to the cloud.

Prior to Microsoft, Natasha worked in law firms in Australia and New Zealand, specializing in copyright, privacy, and internet safety and security issues. Natasha graduated from the University of Auckland in New Zealand with a Bachelor of Laws (Honours) and a Bachelor of Commerce majoring in Information Systems.



MONIA FERRARI

CEO, Capgemini Italy

Monia Ferrari is the Chief Executive Officer of Capgemini Italy since January 1, 2023. She has extensive managerial experience in the world of computer consulting products and services. Prior to assuming her current role, she served as Director of Financial Services from 2019 to 2022.

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In 2022, she led the establishment of Capgemini Finance Tech, an Italian fintech, 100% owned by Capgemini, specializing in core application of banking systems and with an important mission to drive the digital transformation of such systems.

Previously, from 2014 to 2019, she managed the banking activity development of Capgemini in Italy. She joined Capgemini in 2011, following the acquisition of the AIVE Group. Since 2006, she has been the Commercial Manager of the Banking Area at AIVE BST, an Italian IT services company.

After completing a master's degree at ISTUD Business School and gaining professional experience in the United States (New York) in the field of consumer product digitalization, Monia returned to Italy in 2001 where she continued her career in the field of information technology.

In 1996, Monia graduated in Economics and Commerce from the University of Parma, and then immediately began her career in the IT sector, holding roles of increasing responsibility in IT and working in various Italian companies serving various sectors.



JULIEN GROUES

General Manager France & Europe South, AWS

Julien Groues serves as the General Manager for AWS in Europe South, overseeing business operations in France, Italy, Spain, and Portugal.

He closely collaborates with businesses in these regions, empowering them to harness the potential of AWS Cloud technology for innovation, business expansion, and elevated customer service. Julien leads AWS initiatives dedicated to advancing the digitalization efforts of these countries, engaging with a broad spectrum of organizations ranging from large enterprises to dynamic startups.

Julien Groues also oversees AWS' investment plans in technologies and training across France, Spain, and Italy, where AWS has strategically invested a substantial sum totaling over €10.5 billion during the periods of 2017–2031 in related capital and operational expenditures, including the establishment and operation of the AWS Europe (Paris) Region, the AWS Europe (Milan) Region and the AWS Europe (Spain) Region that support our customers' most mission-critical workloads by providing lower latency to end users across Iberia and meeting data residency needs. These significant commitments underline AWS's dedication to fostering technological infrastructure and innovation in these European regions.

Prior to joining Amazon, Julien played a pivotal role in the European launch of C3.ai, a company acknowledged as one of CNBC's top 50 disruptors and ranked 20th on the annual Forbes Cloud 100 list. During his five-year tenure, he held the position of Senior Vice President for the EMEA region. Preceding his time at C3.ai, Julien spent five years at Oracle, where he led global sales in the Utility Global Business Unit following Oracle's acquisition of LODESTAR, where he served as the Head of EMEA.

Julien earned his M.B.A. from the Simon School of Rochester in the United States, a B.A. in European Business Administration from the UK, and a diploma in European Business Studies from France. His diverse professional background and leadership roles underscore his dedication to propelling technological innovation and fostering digital transformation in the European business landscape.



BYUNG JOON HAN

Co-Founder and CEO, Silicon Box

Former Chairman & CEO of JCET STATS ChipPAC

Inventor of Semiconductor packaging products most used in market Led team who produced highest volume fanout, SiP and 3D products in the world

Has written over 50 publications and holds over 300 patents

Dr. Byung-Joon (BJ) Han is co-founder and CEO @ Silicon Box. He served as Chief Technology Officer, President, Chief Executive Officer, and Chairman of the Board for JCET STATS Chippac – the world's No. 3 OSAT – where he worked for twenty years (1999-2019). During that time, he grew revenue at STATS Chippac from \$100M to \$4.3B by transforming Singapore—based STATS into a global company.

Dr. Han is the inventor of semiconductor packaging products, currently shipping 100B+ per year in unit volume, including quad flat no-lead (QFN). He has led teams that have won awards for technological breakthroughs in the space. Dr. Han brings his considerable know-how and expertise in advanced packaging to Silicon Box, and to address the current lack of chiplet integration infrastructure.

Dr. Han served as Group Chairman of the Technology Strategy Committee overseeing technology direction for the JCET group of companies. In the prior 14 years, he held positions at AT&T Bell Labs, IBM Research, and Anam Semiconductor (later Amkor, world's No. 2 OSAT).

Dr. Han is a consultant at Bain and holds directorships at several important semiconductor firms and innovation initiatives.

Dr. Han was a member of the main committee for Singapore President's Science and Technology Awards, a member of the National Research Foundation of Singapore and a Director at the Intellectual Property Office of Singapore. He served as Director for the International Electronics Manufacturing Initiative from 2005-2017. Dr. Han holds over 300 patents.

Dr. Han received his PhD from Columbia University in the City of New York, and completed the Advanced Management Program at Harvard University.



MAXIMO IBARRA

CEO & General Manager, Engineering

Born in Colombia in 1968, he graduated in Italy and began his career at TIM in 1994. Over the next ten years, he held a series of senior positions in Omnitel Vodafone (Head of Consumer Marketing), DHL (Chief Commercial Officer), Benetton Group (Global VP Marketing & Communication) and FIAT Auto (Vice President of Strategy & Business Development of the Service Business Unit).

Parallel to his professional career, he continued his studies in Paris, London and Silicon Valley.

By 2004, he was Marketing Director of Wind's mobile telephony, becoming its Chief Executive Officer and General Manager in 2012. In 2016, he became CEO of Wind TRE, born from the merger of the Italian telecommunications activities of CK Hutchison and VimpelCom.

He next served as CEO of KPN, in the Netherlands, and then of Sky Italia, remaining in this role until June 2021.

In 2021 he chaired the B20 Task Force, one of the most influential engagement groups set up by the G20.

On 1 October 2021 he became the new CEO & General Manager of Engineering.

Since 2005, he has been a lecturer in Marketing and Digital Marketing at the Guido Carli Luiss University & Business School in Rome.

He is a member of the Board of Directors of Mediobanca and of the Advisory Board of WPP/The European House - Ambrosetti.



EMMA MARCEGAGLIA

Chair B7 Italy

Deputy Chairman and CEO of Marcegaglia Steel and subsidiaries operating in the steel processing sector. Chairman and CEO of Marcegaglia Investments, a holding company that controls the Group's diversified activities. Marcegaglia is Italy's leading industrial group in the national and international steel sector and has been processing steel for over sixty years.

The Group - 9 billion euros in turnover, 36 plants across 4 continents, 15,000 customers and 7,500 employees - is characterised by constant growth, high quality products and processes, significant added value in the market and a strong focus on sustainability.

After graduating with honours in Business Administration from the Bocconi University in Milan, Emma Marcegaglia attended the International Management Program-Master in Business Administration at the New York University.

Alongside her constant commitment in the company, she embarked on a career path that led her to hold - in many cases, first woman in history - several important top management positions. Among the main ones are:

- President of Confindustria (2008-2012), the first woman to be elected president and the youngest in the association's then almost 100-year history (Confindustria was founded in 1910).
- President of Luiss, Libera Università Internazionale Studi Sociali Guido Carli (from 2010 to 2019, again the first woman to hold the post).
- President of Business Europe, the association representing European Business Organizations, a role she held from 2013 until 2017, renewed for two terms (the maximum possible) and the first woman to hold the position.
- President of Eni (from 2014 to 2020), appointed by the Italian government to lead a public company, the first time for a woman.
- President of the B20: appointed by the president of Confindustria in November 2020. Again, a first for a woman. In parallel with the Italian presidency of the G20 (a first for Italy), Confindustria, as the sole organizer representing Italian companies, was tasked with managing, and coordinating the G20 Business Summit (B20), the G20's most influential engagement group.

She is a member of the Executive Committee of BIAC, the OECD advisory body; deputy chairman of ISPI, Italian Institute for International Political Studies; she sits on the Board of Directors of Bracco Spa and Gabetti Property Solutions.



KEYZOM NGODUP MASSALLY

Head of Digital Programmes, Executive Office, UNDP

As part of UNDP's Executive Office at UNDP, Keyzom works with governments and digital ecosystems to shape the future of development.

She provides strategic leadership to digital programmes across UNDP's network of 171 countries, catalyzing new models of collaboration to create a community of ingenious people working collectively to solve complex challenges.

She collaborates on frontier technology areas that developing countries face to foster new models of global digital cooperation across the UN and the private sector.



MATTHIAS NIEMEYER

CEO, Uhlmann Group Holding

Prof. Dr.-Ing. Matthias Niemeyer is CEO, Uhlmann Group Holding.

Prof. Dr.-Ing. Matthias Niemeyer, who studied mechanical engineering, earned his doctorate and habilitated at the University of Hanover, has many years of leadership and management experience at the university, in DAX, MDAX and family-owned companies, particularly in international mechanical engineering companies.

For example, he held various management positions at the steel and technology group Salzgitter AG, including 8 years as CTO and CEO of the filling and packaging machine manufacturer KHS. He has also worked very actively for various PE funds.

In October 2020, he became Chairman of the Management Board of the Uhlmann Group Holding and Uhlmann Pac-Systeme.

The corporate group offers extensive solutions for packaging sensitive products in the pharmaceutical, medtech, consumer goods, food and agriculture sectors.



MATTEO PERTOSA

Vice President, Angel Company

- 2022 – Present *CEO & Founder, Angel4Future*
- 2022 – Present *CEO & Founder, VAIMOO*
- 2019 – Present *CEO & Founder, MATIPAY - Mobile Payment and Telemetry system for Vending*
- 2018 – Present *Board Member, MERMEC*
- 2015 – Present *Board Member, Fondazione Petruzzelli*
- 2015 – Present *Vice President, Angelo Investments*
- 2019 – 2022 *CEO, SITAEI*
- 2019 – 2021 *Board Member, AngelStar*



GIUSEPPE RIELLO

President, Chamber of Commerce of Verona

After graduating in Economics, Giuseppe Riello began his career in the family companies.

He is currently the Sole Director of Riello DGR srl and CleaningSynergyItalia srl and the CEO of Ghibli & Wirbel SpA.

Since 2018 he has been President of Afidamp – Association of Italian manufacturers and suppliers of equipment, machinery, products and services for professional cleaning.

He is Vice President of Confindustria Verona and Vice President of the Arena di Verona Opera Foundation.

In March 2014 he was elected President of the Verona Chamber of Commerce, in July 2018 he became a Member of the Bureau of the National Union of Chambers of Commerce (Unioncamere Italiana) and from April 2019 he became Vice President of the Union of Chambers of Commerce of Veneto (Unioncamere Veneto).



TATIANA RIZZANTE

CEO, REPLY

Tatiana Rizzante is the CEO of Reply and serves on its Board of Directors.

Tatiana is one of the founding members of Reply. In Reply's early years, she handled the creation and development of competencies in the most innovative technology fields, such as value-added services for telcos, new media and new digital channels.

Over the years, Tatiana's role has grown to cover ever-increasing responsibilities within the Group, now assuming direct responsibility for various lines of business.

In 2006, as a result of her vast experience in Innovation Management, she was made Chief Executive Officer, becoming responsible for the full range of services offered by the Group and for building the Reply presence in Europe, US, Brazil and China.

Before joining Reply, she worked for CSELT (today Tlab) where she carried out testing and research on technologies and Internet services to the public.

Since February 2020, Tatiana has held the position of independent council member at GEDI Gruppo Editoriale S.p.a. and in April 2022 she was made independent council member at Borsa Italiana.

In February 2023, Tatiana has been appointed Councillor of the Anitec-Assinform General Council.

Tatiana earned a master's degree in Computer Engineering from the Polytechnic University of Turin.



YURI RYZHENKOV

CEO, Metinvest

Mr Yuriy Ryzhenkov has been Chief Executive Officer of Metinvest since December 2013.

Prior to that, Mr Ryzhenkov worked for DTEK, where he served as Chief Operating Officer and Member of the Board of Directors from 2010 to 2013 and as Chief Financial Officer from 2007 to 2010. From 2002 to 2007, Mr Ryzhenkov held the position of Deputy CFO and Finance Director of International Steel and Tube Industries Limited ("ISTIL", Donetsk-London).

He worked as Manager of Economic Analysis and Informatics at CJSC Mini Steel Mill ISTIL (Ukraine) in 2000 and as the assistant to the CFO at Donetsk Iron & Steel Works from 1996 to 2000. Mr Ryzhenkov graduated from Donetsk State Technical University with a diploma in international economics and from King's College London (United Kingdom) with a BSc (Hons) in business management, both in 2000. He obtained an MBA from the London Business School in 2006.



LARS ROSSEN

Senior Vice President & Senior Architect for AI, OpenText

Lars Rossen drives the OpenText technical strategy and the shared components and engineering services in OpenText

Lars oversees OpenText's hyperscaler and platform strategy and associated platform architecture, as well as UX strategy, performance engineering, DocOps and internationalization programs. Further he drives the standardization of delivery of Products based on the IT4IT standard.

Lars chairs the board of the Open Group standard organization

Lars holds a Ph.D. in computer science, as well as an MS in Engineering, and an MBA. Lars was awarded the Fellow title in HP after defining the IT4IT standard and co creating the HPE Cloud System Strategy



VALERIA SANDEI

CEO, Almwave

Valeria Sandei is CEO of Almwave, a subsidiary of the Almviva Group, listed on Euronext Growth Milan (AIW.MI), active in the field of Data & Artificial Intelligence.

She is President of the subsidiaries The Data Appeal Company, SisTer, Almwave do Brasil, Almwave USA, Mabrian Technologies and board member of OBDA Systems (formerly a spin-off of La Sapienza University of Rome). She also serves as Vice President at the Fondazione Musica per Roma.

She is co-author of 3 US Patents, TEDx speaker, among Forbes List of Italy's 100 Most Powerful Women in 2021 and among the 100 Women in Conversational AI 2023.

In 2023, she received the "Gold Apple Award 2023" for Management of the Bellisario Foundation, the "Excellence Key Award", and the "Ceoxlife Award 2023" for "Innovation". She was also awarded the "Business Excellence Award for Innovation 2023" sponsored by the Italian Stock Exchange, and the "Como lake Award 2023" in the "Artificial Intelligence and Metaverse" category and, in 2022, the AssoNEXT "Best ESG Identity" Award.

Graduated with honors in Economics & Financial Markets at Bocconi University, she started her professional career at JP Morgan, then at Accenture, in the Strategy Practice.

She has been with the Almviva Group since 2004, where she has held various positions, including the Group's Strategic Marketing Officer. Since 2007 she has been CEO of Almwave that she started and led to the listing on the Milan Stock Exchange in March 2021. The Almwave Group now comprises seven companies, over 400 highly specialized professionals, six R&D laboratories, developing proprietary technology and products, and over 300 national and international customers.



AGOSTINO SANTONI

Vice President for Digital, Confindustria

Agostino Santoni is Vice President of Confindustria with responsibility for Digital and Vice President of Cisco Southern, Central, Balkans Europe and Israel.*

Agostino brings a wealth of experience from 30 years in the Italian IT industry, managing P&L operations across several technology markets.

Previously, Agostino covered the role of General Manager of Cisco Italy from the end of 2012 until March 2021. He joined Cisco from SAP, where he was Italy Managing Director from 2009 to 2012. He started his professional career in Compaq Computer where, following the merger with HP, he held roles of increasing responsibility for the Italian branch of HP and for the parent company up to the position of Vice President & Enterprise Sales Director of HP Italy. On top of his Cisco position, Agostino was also President of Assinform (the Italian Association for the Information Technology) from 2014 to 2017.

Building inclusive and innovative environments in which individuals and teams feel engaged and can thrive is a key quality that characterizes Agostino's leadership style in the large teams he has led.

He currently also holds these positions:

- Independent Director and Chairman of the Appointments and Remuneration Committee of Fiera Milano*
- Member on the Board of Trustees of the Cisco Foundation*

** Albania, Austria, Bosnia & Herzegovina, Bulgaria, Croatia, Cyprus, Czechia, France, Greece, Hungary, Israel, Italy, Kosovo, Malta, Montenegro, North Macedonia, Portugal, Serbia, Slovakia, Slovenia, Spain*



ADOLFO URSO

Italian Minister of Enterprises and Made In Italy

Born in Padua, he graduated in Sociology at the University of Rome "La Sapienza".

A professional journalist since 1983, he has worked in both Rome and Naples.

Amongst the founders of the Italian Alleanza Nazionale political party, from 1993 to 1995, he was the national coordinator of the promoting committee and organizer of the Fiuggi Congress in 1995. In 2008, he was one of the founders of the Popolo della Libertà party, and in 2013 he joined the Fratelli d'Italia party.

A member of the Chamber of Deputies from 1994 to 2013, over five legislative terms, during this period he was appointed Deputy Minister of Economic Development responsible for Foreign Trade in the second and fourth Berlusconi Governments, (in 2001-2006 and 2009-2010 respectively).

In 2018, he was elected Member of the Senate for the Veneto Region on the Fratelli d'Italia political list. Head of the Party's Business and Productive Activities Department until June 2021 when he was President of the Parliamentary Committee for the Security of the Republic (Copasir).

In the elections of 25 September 2022, he was elected Member of the Senate for the Veneto Region constituency.