

SEMINAR ON INVESTMENT OPPORTUNITIES IN THE SPECIAL ECONOMIC ZONE OF SUEZ CANAL AREA

Rome, 22nd October 2019 - Confindustria - Viale dell'Astronomia, 30 - Room A - Floor R

DRAFT PROGRAMME

- 09.30-10.00 Registration and welcome coffee
- 10.00-10.20 **Opening session**
- **Annalisa Bisson**, Coordinator Intl. Activities Confindustria
 - *Egyptian Embassy*
- 10.20-10.40 **Key note speech: The Industrial Zone at East Port Said Economic Zone. Gateway to Africa and MENA Region**
- **Ahmed El Mofthy**, General Manager of East Port Said Development Company
- 10.40-11.10 **Investment Climate in Egypt: focus sectors and perspectives for Italian companies**
- *GAFI – General Authority for Investment TBC**
 - **Ahmed Fikry**, Board Member FEI – Federation of Egyptian Industries
- 11.10-11.40 **Italy and Egypt: financial support and instruments for the Egyptian market**
- **Dante Campioni**, Managing Director & CEO ALEXBANK
 - **Milton Stefani**, Regional Head of the SEMED region for Manufacturing and Service EBRD - European Bank for Reconstruction and Development
- 11.40-11.50 **Best case experience of Italian-Egyptian business cooperation**
- Italian company
- 11.50-12.20 **Q&A session**
- 12.20-12.30 **Conclusions**
- **Giovanni Ottati**, President Confindustria Assafrica&Mediterraneo

Working language: English

In collaborazione con: