

# LET'S CHANGE ITALY.

## THE REFORMS FOR GROWTH



Milan  
March 16<sup>th</sup> - 17<sup>th</sup> 2012

 **MiCo** fieramilanocity Gate 3 - viale Scarampo corner via Colleoni

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Italy is at an historic crossroads: today the country's fate over the next 20 years is at stake. The trend towards a far more rapid decline than the one experienced in the last ten years, which is due to demographic (reduction in the working-age population) and economic (stagnant productivity) factors, can be countered and overcome. To achieve this, we must set out on the road to reforms, with no more deviations and second thoughts. However, reforms do not always lead to desired outcomes, as Italy's own experience has shown. Which structural changes will eliminate the causes of decline and bring the country back to growth? What's the most favourable context for adopting them?

The lessons to be learnt from six successful cases (Brazil, Chile, Germany, Poland, Eastern European countries and Sweden) point towards operating on several fronts: macroeconomic stabilisation and opening up to competition, the political and institutional framework and social consensus, flexibility and a strategic orientation for all policies. They also show how severe crises and international pressures compel internal resistances to be surpassed, and that the political window for action shrinks as the end of a parliamentary term approaches. Starting from very low levels of competitiveness, according to the parameters of the World Economic Forum, Italy can turn its current disadvantages into as many levers for recovery and quadruple its annual GDP growth. The political system's capacity to modernise itself in order to win back the role of leadership in the country is vital.

## FRIDAY MARCH 16<sup>TH</sup> 2012

14.00 Registration of participants

14.30 Institutional greetings

**Giuliano Pisapia**

Mayor of Milan

**Alberto Barcella**

President of Confindustria Lombardia

**Guido Podestà**

President of Milan Province

14.50 **REFORMING ITALY:  
CHALLENGES, GAINS, AND LESSONS FROM  
OTHER COUNTRIES**

**Luca Paolazzi**

Director of Research Department of Confindustria

15.20 **WORLD SUCCESS CASES**

Key note speech

**Frank-Walter Steinmeier**

Chairman of SPD Parliamentary Group, Germany

Discussants

**Leszek Balcerowicz**

Head of the International Comparative Studies  
Department, Warsaw School of Economics

**Teresa Ter-Minassian**

Former Director of Fiscal Affairs Department, IMF

**Marco Tronchetti Provera**

Chairman and CEO Pirelli

16.40 **ITALY'S COMPETITIVENESS AND THE REFORMS  
FOR GROWTH**

Key note speech

**Klaus Schwab**

Founder and Executive Chairman,  
World Economic Forum

Discussants

**Michele Boldrin**

Chair Department of Economics, Washington  
University-St. Louis

**Raffaele Bonanni**

Secretary General, Italian Worker's Trade Union  
Confederation CISL

**Giovanni Castellucci**

CEO Autostrade per l'Italia

**Enrico Letta**

Deputy Secretary of Democratic Party, Italy

**Giuseppe Mussari**

President of Italian Banking Association

**Dennis J. Snower**

President of the Kiel Institute for the World  
Economy

18.00 Speech

**Corrado Passera**

Minister of Economic Development,  
Infrastructure and Transport, Italy

Moderator

**Roberto Napolitano**

Director of Il Sole 24 Ore

## SATURDAY MARCH 17<sup>TH</sup> 2012

09.15 Institutional greetings

**Roberto Formigoni**

President of Lombardy Region

**Alberto Meomartini**

President of Assolombarda

09.35 **EXPO 2015: OCCASION  
FOR SUSTAINABLE GROWTH**

**Diana Bracco**

President of Specials Project Expo 2015,  
Research and Innovation Confindustria

09.45 **THE CHALLENGE FOR EUROPE**

Discussants

**Pier Ferdinando Casini**

Leader of Union of Christian and Centre  
Democratic Party, Italy

**Enrico Tommaso Cucchiani**

CEO Intesa Sanpaolo

**Josef Joffe**

Publisher-Editor Die Zeit

**Stathis Kalyvas**

Arnold Wolfers Professor Department of Political  
Science, Yale University

**Hans-Werner Sinn**

President IFO Institute, Germany

**Antonio Tajani**

Vice President of the European Commission

11.00 Speech

**Josè Manuel Barroso**

President of the European Commission

11.30 **ITALY'S AGENDA**

Discussants

**Angelino Alfano**

Secretary of the People of Freedom Party, Italy

**Vincenzo Boccia**

Confindustria President of the Small Enterprise

**Susanna Camusso**

General Secretary of the Italian Worker's General  
Confederation CGIL

**Vittorio Colao**

CEO Vodafone Group

12.15 Speech

**Mario Monti**

Italian Prime Minister

12.45 Ending remarks

**Emma Marcegaglia**

President of Confindustria

Moderator

**Roberto Napolitano**

Director of Il Sole 24 Ore