



Despite the ongoing crisis, Europe continues to be an economic power of great strategic value. But a crisis teaches that more cohesion and a stronger Europe, with a unified and pragmatic vision for growth, is necessary.

The participation of eminent representatives from other countries, experts and members of major national and international institutions will allow us to analyze which strategies should be adopted to support a Europe that must keep up with increasingly demanding challenges, even against globalization.

At the centre of the debate there will also be the choices for growth that are being made in some important European countries, in view of the increased awareness of the centrality of industry: economies which have understood the need to restore industry at the centre, against six years of financial crisis, by rethinking intervention policies to support manufacturing.

Above all, the biannual Conference of Piccola Industria Confindustria will be an occasion to reaffirm the strategic importance of Italian industry – less than two months after the political elections. This is the moment to recall our Country's attention on the need to implement a shock therapy and the structural interventions proposed by Confindustria in the program "Grow: we can, we must" to support the real economy, jobs and Italian competitiveness.

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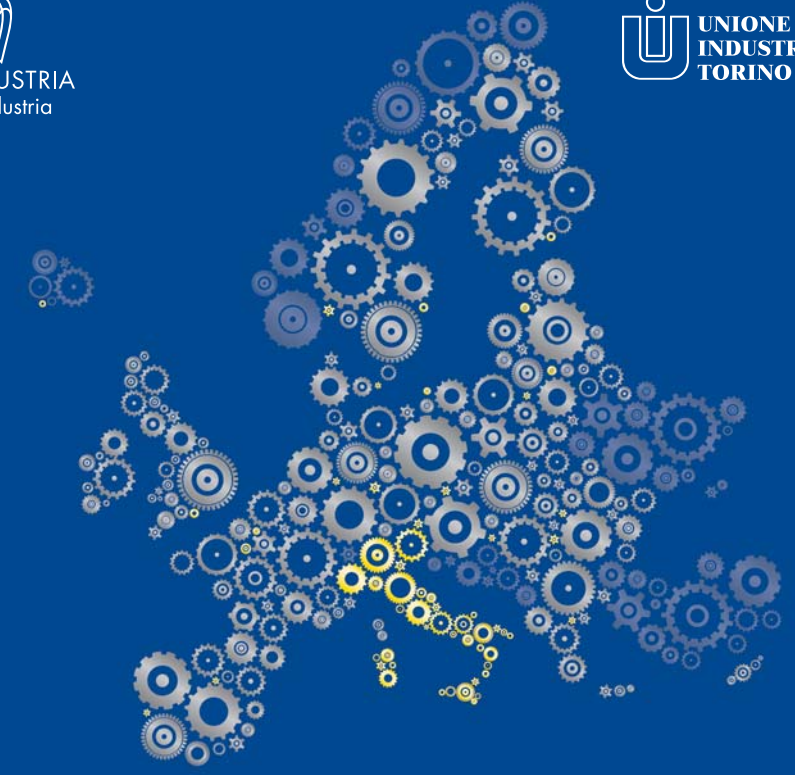
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# A MORE INDUSTRIAL ITALY IN A STRONGER EUROPE

Turin, April 12<sup>th</sup> -13<sup>th</sup> 2013  
Oval - Lingotto Fiere • Via Nizza 294

Friday, April 12<sup>th</sup>  
EUROPE IN THE WORLD

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-  **14.30 REGISTRATION OF PARTICIPANTS**
-  **15.00 INSTITUTIONAL GREETINGS**  
**Ernesto Abbona**  
*President of the Small Enterprise Confindustria Piemonte*  
**Piero Fassino**  
*Mayor of Turin*
-  **15.20 BEGINNING OF WORKSHOP**  
**COMPETITIVENESS OF EUROPE**  
**Luca Paolazzi**  
*Director of the Research Department of Confindustria*
-  **15.40 PROPOSAL FOR AN ITALY IN A STRONGER EUROPE**  
**Vincenzo Boccia**  
*President of the Small Enterprise Confindustria*
-  **16.00 INVESTING IN EUROPE**  
**Gianluigi Angelantoni**  
*CEO Angelantoni Industrie*  
**Filippo Tortoriello**  
*President of Gala*  
**Roberto Zappa**  
*President of Sematic*
-  **16.30 COMPARING DIFFERENT ECONOMIC SYSTEMS.**  
**POLICIES FOR THE REAL ECONOMY AND EUROPE**  
Roundtable  
**Fulvio Conti**  
*Vice President for the Research Department of Confindustria*

**John Cridland**  
*Director General of CBI*  
**Hans-Peter Keitel**  
*Vice President of BDI*  
**Yves Leterme**  
*Deputy Secretary General of OECD*  
**Licia Mattioli**  
*President of Unione Industriale Torino*  
**Andrea Montanino**  
*Executive Director of IMF for Italy and Southern Europe*

-  **17.30 THE AMERICAN CHALLENGE**  
**Harold L. Sirkin**  
*Senior Partner of the Boston Consulting Group*
-  **18.00 THE EUROPEAN CHALLENGE**  
**Antonio Tajani**  
*Vice President of the European Commission*
-  **COORDINATOR: Alessandro Plateroti** - Deputy Director of Il Sole 24 Ore

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Saturday, April 13<sup>th</sup>  
ITALY IN EUROPE - GROW:WE CAN,WE MUST

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-  **9.30 INSTITUTIONAL GREETINGS**  
**Bruno Di Stasio**  
*President of the Small Enterprise Unione Industriale Torino*  
**Gianfranco Carbonato**  
*President of Confindustria Piemonte*  
**Roberto Cota**  
*President of Piemonte Region*

-  **9.45 ENTREPRENEURIAL EXPERIENCES**
-  **10.00 KEYNOTE SPEECH**  
**Alberto Quadrio Curzio**  
*Vice President of the National Academy of Lincei*
-  **10.30 STARTING ANEW WITH THE REAL ECONOMY AND JOBS.**  
**REFORMS FOR GROWTH**  
Roundtable  
**Luigi Angeletti**  
*General Secretary of UIL*  
**Raffaele Bonanni**  
*General Secretary of CISL*  
**Susanna Camusso**  
*General Secretary of CGIL*  
**Enrico Cucchiani**  
*CEO Intesa Sanpaolo*  
**Stefano Dolcetta**  
*Vice President for Industrial Relations of Confindustria*  
**Vasco Errani**  
*President of the Conference of the Independent Regions and Provinces*  
**Stefano Micossi**  
*Director General of Assonime*
-  **12.00 KEYNOTE SPEECH**  
**Pietro Grasso**  
*President of the Senate, Italy*
-  **12.30 ENDING REMARKS**  
**Giorgio Squinzi**  
*President of Confindustria*
-  **COORDINATOR: Monica Maggioni** - Director of Rai News24