



**In cooperation with:**



## **TTIP: GLOBAL CHALLENGES AND OPPORTUNITIES FOR TRANSATLANTIC ECONOMIC PARTNERSHIP**

**Rome, July 11<sup>th</sup>, 2014**

**Venue: Confindustria, Viale dell'Astronomia 30 – A. Pininfarina Room, mezzanine floor**

9.30 – 10.00 Registration of participants

10.00 – 10.45 Opening Session

**Licia Mattioli**, President International Affairs Committee Confindustria

**Markus Beyrer**, Director General BusinessEurope

**Marjorie Chorlins**, Vice President for Europe, US Chamber of Commerce

**Stefano Venturi**, President AmCham Italy and CEO of HP Italy

10.45 – 11.15 Institutional Session

**Claes Bengtsson**, Cabinet of Commissioner De Gucht, Responsible for TTIP

**Anthony Gardner**, US Ambassador to the EU

11.15 – 11.45

*Panel 1 - Regulatory dialogue and convergence of standards: ways towards stronger cooperation*

**Emanuele Bosio**, Member of the Board of Directors SOGEFI and Member of ANFIA Board

**Hubert Mandery**, Director General European Chemical Industry Council

**Peter Chase**, Vice President Europe US Chamber of Commerce

11.45 – 12.15

*Panel 2 - Ensuring a better Market Access for SMEs: what can a transatlantic deal deliver?*

**Alberto Baban**, Chairman SMEs Confindustria and Chairman Tapi Group

**Francesco Marchi**, Director General European Textile and Apparel Confederation

**Michael Meissner**, Vice President Corporate Affairs, Europe and Southern Africa, Amway Corporation

12.15 – 12.45

*Panel 3 – Granting non discriminatory access to public procurements*

**Stefano Trevisani**, CEO Trevi S.p.A.

**Paris Sansoglou**, Secretary General European Dredging Association

**Andreas Galanakis**, Policy Director AmCham EU

12.45 – 13.00 Closing session

**Carlo Calenda**, Italian Vice Minister for Economic Development

**Mario Platero**, US Editor, *Il Sole 24 Ore* will moderate