



## Asia-Europe Business Forum | Milan 15-16 October 2014

### Wednesday 15 October 2014 (Assolombarda, Milan, Via Pantano 9)

- Morning Arrival of participants in Milan
- 14.00 – 14.30 Registration of participants, hand out of conference documents
- 14.30 – 14.50 Opening session  
Welcome by  
**Mr. Gianfelice Rocca**, President of Assolombarda
- 14.50 – 15.00 Address by Mr. Le Luong Minh, Secretary-General of ASEAN
- 15.00 – 15.45 Keynote speeches by:  
**Mr. Giorgio Squinzi**, President of Confindustria  
**Mr. Pradit Phataraprasit**, CEO, Thailand Winvestment Ltd  
**Ms. Emma Marcegaglia**, President of BUSINESSEUROPE
- 15.45 – 15.50 Address by  
**Mr. Carlo Messina**, CEO, Intesa Sanpaolo
- 15.50 – 17.10 Business recommendations to the 10<sup>th</sup> ASEM Summit Leaders
- (15.50 -16.10) **TRADE AND INVESTMENTS TO FOSTER ECONOMIC INTEGRATION BETWEEN EUROPE AND ASIA**  
**Mr. Roland Verstappen**, Global Director, Public and Governmental Affairs, Global Corporate Relations, HEINEKEN International  
**Mr. Hideo Minato**, President, Mitsui & Co. Italia S.p.A.
- (16.10-16.30) **FOOD AND WATER SAFETY AND SECURITY AS DRIVERS OF GLOBAL WELFARE AND STABILITY**  
**Mr. Dirk Eilers**, Member of the Board of TÜV Süd AG  
**Mr. Neak Oknha Kith Meng**, Chairman & CEO Royal Group of Companies
- (16.30-16.50) **ENERGY, GREEN TECHNOLOGIES AND SUSTAINABLE MANAGEMENT OF NATURAL RESOURCES**  
**Mr. Olivier Imbault**, Vice President, European Energy & Industry Affairs Air Liquide  
**Mr. Thomas Mueller**, Vice President Oil Refining, Petrochemistry, Gas Processing, LUKOIL
- (16.50-17.10) **EU-ASIA COOPERATION IN INFRASTRUCTURES, CONNECTIVITY NETWORKS AND SPACE TECHNOLOGY**  
**Mr. Ivica Mudrinic**, President of the Croatian Employers' Association & Senior Vice President for Strategic Support to Deutsche Telekom Europe.  
**Mr. Sang Woo Kim**, President Samsung Electronics Europe, Global Executive Vice President
- 17.10 – 17.45 Debate with the audience
- 17.45 – 18.00 Remarks by:  
**Mr Kazi Akram Uddin Ahmed**, President of the Federation of Bangladesh Chambers of Commerce and Industry
- 18.00 – 18.10 Conclusion
- 20.00 – 22.00 Official dinner

## Thursday 16 October 2014 (MiCo – Milano Congressi, entrance gate 3)

08.30 – 09.00 Registration of participants

09.00 – 10.00 Plenary session

09.05 – 09.15 Address by

**Ms. Diana Bracco**, President EXPO 2015 Spa and Commissioner General of the Italian Pavilion.

Keynote speeches by:

09.20 – 09.45

**Ms. Henryka Bochniarz**, President, Polish Confederation of Industry, Lewiatan

**Mr. Duck-soo Han, Chairman**, Korea International Trade Association

**Mr. Mauro Moretti**, CEO and General Manager, Finmeccanica

**Mr. Benjamin Philip Romualdez**, President and CEO Benguet Corp and President of the Chamber of Mines of the Philippines

09.45– 10.00 Address by

**Ms. Federica Mogherini**, Minister of Foreign Affairs of Italy

10.00– 10.45 Closing session

Keynote speeches by:

**Mr. Giorgio Squinzi**, President of Confindustria

**Dato Najib Razak**, Prime Minister of Malaysia

**Mr. Herman Van Rompuy**, President of the European Council

**Mr. Nguyen Tan Dung**, Prime Minister of the Socialist Republic of Vietnam

**Mr. José Manuel Barroso**, President of the European Commission

**Mr. Shinzo Abe**, Prime Minister of Japan

**Mr. Matteo Renzi**, Prime Minister of Italy

**Ms. Emma Marcegaglia**, President of BUSINESSEUROPE, presents the AEBF Declaration to the Forum and delivers it to the Chair of the 10<sup>th</sup> ASEM Summit, the President of the European Council, Mr. Herman Van Rompuy.

10.45 Photo opportunity and conclusion of the AEBF

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