



Ambasciata della Repubblica Federale Democratica di Etiopia

# ETHIOPIAN BUSINESS WEEK

## 2014

*TORINO, 14<sup>th</sup> May 2014 c/o Unione Industriale Torino (Via Vela 17)*

### PROGRAM

10:30 Registration of participants

10:45 **Welcome Addresses**

- Alberto DAL POZ - Vice President of Unione Industriale Torino
- Mulugeta GESSESE - Ambassador of Ethiopia in Italy

10:55 **The economic and political framework of Ethiopia**

- Yenager DESSEE - State Minister of Foreign Affairs - Head of the Ethiopian Delegation

11:15 **The role of Italian Ministry of Foreign Affairs in supporting the economic development of Italian Companies in Sub Saharan African countries**

- Marco Claudio VOZZI - Deputy Director for Sub-Saharan Africa, Italian Ministry of Foreign Affairs

11:30 **Investment, Trade and Tourism Opportunities in Ethiopia**

- Aklilu W/MARIAM - Director of the Ethiopian Investment Agency
- Geberhiwot GEBERGZIABHER - President of the Ethiopian Chamber of Sectoral Associations

12:25 **The central role of Sub Saharan Africa in the global economic growth**

- Pier Luigi D'AGATA - General Director Confindustria Assafrica & Mediterraneo

12:40 **Q&A**

13:00 **End of session**

14:00 - 17:00 **B to B Meetings between Ethiopian and Italian companies**

Moderator: Claudio BARBERO – International Dept. Manager, Unione Industriale Torino