



CAMERA DI COMMERCIO
ITALIANA PER LA GERMANIA
ITALIENISCHE HANDELSKAMMER
FÜR DEUTSCHLAND
Fondata nel 1911 *gegründet*



Ambasciata d'Italia - Berlino
Italienische Botschaft - Berlin



Invitation

European Perspectives on Creativity and Technology

Italian Start-Ups meet Berlin

11th November 2013 from 9 am
Italian Embassy in Berlin, Tiergartenstraße 22, 10785 Berlin

Aim

European Start-Ups are increasingly successful due to their high innovative potential. One of the key elements is a combination of technological skills and design-based usability. However the availability of funding, especially in post-seed stages, is still a disadvantage compared to the situation in the US.

The workshop brings together experts from Germany, and Berlin in particular - which Commissioner Neelie Kroes named one of the most remarkable European Start-Up-Hubs-, and Italy, a country with a long tradition of outstanding engineering and design. In the morning sessions the start-up systems in the two countries –encompassing public and private start-up programs, capital providers, incubators, success stories- will be presented and will exchange ideas and experiences; in the afternoon selected Italian and German start-ups in two areas ICT/design and biomedical instrumentation will pitch.

Please find attached the detailed agenda!

It would give us great pleasure to welcome you to this event! For your registration please use the following link:

www.italianstart-upsmeetberlin2013.eventbrite.co.uk

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Agenda

8.30 Registration

9.00 Opening

1. Elio Menzione, Ambassador
2. Emanuele Gatti, President, Italian Chamber of Commerce in Germany
3. Matteo Pardo, Scientific Attaché, Italian Embassy

9.15 Keynote

Maria Chiara Carrozza, Italian Minister of Education, University and Research

9. 40 Policy makers and institutions

1. Engelbert Beyer, Head of Innovation Strategies, German Ministry of Education and Research
2. Stefano Firpo, Head of Technical Secretariat, Italian Ministry of Economic Development
3. Bernd-Wolfgang Weismann, German Ministry for Economy and Technology
4. Nicolas Zimmer, President, Technology Foundation Berlin

10.40 Coffee break

11.10 Ecosystem, incubators

1. Heinrich Arnold, Director, Telekom-Labs
2. Luigi Capello, Founder, Luiss Enlabs
3. Stefano Giovannelli, Toscana Promotion Agency
4. Christian Herzog, Head Digital Economy, Berlin Partner
5. Florian Nöll, Board member, German Start-Up Association
6. Simon Schaefer, Founder, The Factory

12.10 Capital

1. Andrea Ballestri, Manager, Atlante Seed (Intesa San Paolo)
2. Roger Bendisch, Managing Director, Berlin Investment Bank IBB Bet
3. Max Claussen, Partner, EarlyBird
4. Fabrizio Landi, Life Sciences Investment Fund
5. Marco Villa, Managing Director, Italian Angels for Growth

13.00 Lunch



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14.10 Research Institutions

1. Marco Cantamessa CEO I3P - Incubator of Politecnico Torino
2. Volker Hofmann, Head Spin-Off Service of Humboldt-University Berlin
3. Sven Ripsas, Professor for Entrepreneurship, Berlin School of Economics and Law
4. Roberto Saracco, Director EIT ICT LABS Italy
5. Florian Uhlig, Centre for Entrepreneurship, Technical University Berlin

15.00 Start-ups: best practices a.k.a. how to make your way in Berlin

1. Fabio Corfone, CEO Marzapane
2. Benedikt Lehnert, CMO 6wunderkinder

15.20 Coffee break

16.00 Start-ups: pitch

a) ICT/creativity

1. CoContest cocontest.com
2. Codemotion codemotionworld.com
3. INTOINO intoino.com
4. iversity iversity.org
5. Laubwerk laubwerk.com
6. WalletSaver walletsaverapp.com
7. Wheelab wheelab.com
8. WIICOM wiicom.eu

b) Biomedical

9. neuGRID neugrid4you.eu
10. PLANET wemimic.it
11. SAFEN safen.it
12. WISE wisebiotech.com
13. WinMedical winmedical.com

18.00 – 19.30 Get Together and Networking