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Confindustria intends to tackle the deep-rooted causes of underdevelopment by recasting southern Italy with a 'virtuous' image built on the principles of accountability, efficiency and commitment.

Cristiana Coppola
Confindustria Vice President

IL SUD AIUTA IL SUD

Home-grown aid for Southern Italy

Teatro Petruzzelli – Bari, 19 February 2010 – 14.30

The event will be attended by representatives from government, business community, opinion makers and members of the civil society

For further information: tel. 06 5903451 - To register for the event: r.macioci@confindustria.it