

**S  
A  
V  
E  
  
T  
H  
E  
  
D  
A  
T  
E**



*Confindustria intends to tackle the deep-rooted causes of underdevelopment by recasting southern Italy with a 'virtuous' image built on the principles of accountability, efficiency and commitment.*

Cristiana Coppola  
Confindustria Vice President

# **IL SUD AIUTA IL SUD**

Home-grown aid for Southern Italy

Teatro Petruzzelli – Bari, 19 February 2010 – 14.30

The event will be attended by representatives from government, business community, opinion makers and members of the civil society

For further information: tel. 06 5903451 - To register for the event: [r.macioci@confindustria.it](mailto:r.macioci@confindustria.it)